Lab Spotlight: An Interview with Dr. King

Q: What do you hope to accomplish with the Chicago Social Drinking Project?

A: “My ultimate goal would be for the results of this study to directly impact theories of alcohol use: Why do social drinkers react differently to certain substances? What factors contribute to increases or decreases to drinking over time? How are moods and life circumstances associated with drinking behaviors? I’d like the answers to these questions to be drawn directly from the data we collect in the Chicago Social Drinking Project.”

Q: What’s been the greatest challenge in conducting the CSDP?

A: “I think the size and scope of the follow-up phase presents an interesting challenge. At any given time, we are contacting or re-contacting participants, collecting follow-up data, sending gifts, and tracking over 250 people...and it’s growing with every newly enrolled subject! The dedication of both the participants and staff to completing these follow-up interviews is truly amazing. I feel very fortunate.”

Pictured: Dr. King (left) discussing study protocol with colleague, Dr. de Wit

CSDP Enters 6th Year

This March, the study met another milestone by officially entering into its 6th year. Participants originally enrolling in 2004 are currently being contacted to conduct 6-Year Annual Follow-Up interviews. These follow-up interviews will be similar to previous annual interviews, including surveys and a brief phone call updating us on current moods, life events, and alcohol and substance use in the past year.

As always, it’s your continued dedication which has allowed the study to reach this achievement and beyond, please accept our sincere appreciation.

10th Bi-Annual Lottery Winners

On April 14th, 2010, we held our 10th Bi-Annual Raffle for those 92 participants who finished an annual follow-up between October and April. Winners were:

$100 prize: #553  $20 prize: #455
$10 prize: #459  $10 prize: #559

The next follow-up raffle will be held on 10/13/10. Finish your annual follow-up on time to be automatically entered.
Caffeine Trivia Challenge Results

In our last newsletter, we conducted a trivia challenge asking for answers to 7 questions about the use of caffeine. We were pleased to receive entries from 36 participants, all of whom were placed into a raffle for a $40 gift card.

Congratulations to subject #542, who was drawn as the raffle winner. Upon hearing the news, #542 responded, “Holy Cats! Yay!”

Submit your answers for at least 5 puzzles by July 4th, 2010 to socdrink@uchicago.edu to be entered in a raffle to win a $20 Gift Card to either Target, Barnes and Noble, or Starbucks! The winner will be announced by e-mail after 7/4/10.

Throughout the 1970s and 1980s, Falstaff Brewing printed 413 “Crown Ticklers” - rebus puzzles for popular phrases and famous people - on the undersides of their bottle caps.

For example: #1 = Rit+Shirt Nic+Sun (Richard Nixon)

"crown ticklers"